

Job Title

Shop/Park Manager

Reports To

The Shop/Park Manager will report to Executive Director.

Job Overview

The shop/park manager is responsible for the management and growth of Help Boardshop and indoor skatepark. This position will support local riders and grow the capacity of JSAW's ministry to make riders into disciples. Success for the shop/park manager means exponential growth in sales and customer service.

Pay & Hours

\$35,000-\$40,000 salary

Full Time – flexible schedule, some evenings preferred

Responsibilities and Duties

- Grow shop/park profit by 10% year 1 and 2x year 2 and double by year 3
- Deliver award winning in store experience and customer service
- Produce quality daily social media content featuring local riders and Help's products/services
- Organize and promote events including contests, camps, sales and premieres that drive sales
- Buy and sell through skate/snow goods, apparel and footwear
- Book 5 lessons and 2 birthday parties a month

Qualifications

- Servant Leader
- Authentic rider
- Relentless faith in Christ
- An executer with skills in marketing/sales and customer service
- Photo/video and social media experience
- Adwords and email marketing experience preferred
- Bachelors degree in applicable field ie.) marketing, business, entrepreneurship
- Attention to detail
- Highly motivated